



## News Release

For immediate release  
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### **Festival's Headquarters and Visitor Center to be at 1330 Boylston Street, near Fenway**

Boston, MA - **CyberArtCentral**, the central headquarters and visitor center for the 2009 Boston Cyberarts Festival, will be located on the ground floor of **1330 Boylston**, a brand-new building in the Fenway neighborhood of Boston. CyberArtCentral will occupy a spacious corner storefront location that is convenient for visitors and provides excellent visibility for people passing by.

Visitors to CyberArtCentral will be able to pick up information about the Festival, learn more about specific exhibitions and events, talk to Festival volunteers, and purchase Festival merchandise. In addition, the space will host an exhibition of artwork by area digital media art students, which is being organized by Boston Cyberarts staff.

"We are grateful to **Samuels & Associates** for making space available in this sparkling new building," said Festival Director **George Fifield**. "It will provide a fitting space for display of artwork, and a welcoming environment for our visitors." Of particular note is that the first weekend of the Festival coincides with a three-game home stand against the New York Yankees at Fenway Park, right across the street.

1330 Boylston, which opened in August, 2008, features 200 modern apartment residences and several retailers and restaurants. It is Samuels & Associates' second high profile project in the Fenway neighborhood; the other is the Fenway Triangle Trilogy, open since 2006.

The 2009 Boston Cyberarts Festival takes place **April 24-May 10, 2009**, at museums, galleries, performing spaces, educational institutions, and on the web. Complete information about the Festival, including a searchable database of the more than 50 events and exhibitions, is available at [www.bostoncyberarts.org](http://www.bostoncyberarts.org). Further information on the Boston Cyberarts Festival is available by calling 617.524.8495 or emailing [info@bostoncyberarts.org](mailto:info@bostoncyberarts.org). More information on 1330 Boylston Street is available at [www.1330boylston.com](http://www.1330boylston.com).

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*Cyberart encompasses any artistic endeavor in which computer technology is used to expand artistic possibilities - that is, where the computer's unique capabilities are integral elements of the creative process in the same way that paint, photographic film, musical instruments, and other materials have always been used to express an artist's vision. The Boston Cyberarts Festival, launched by George Fifield in 1999 with seed funding from the Massachusetts Cultural Council, is the only Festival in the world that encompasses all art forms, including both visual and performing arts, film, video, electronic literature, public art, and web art.*

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